

Dame Claudia Trimde, Erfurt Cathedral, 2024

PODCAST GUEST

Dame Claudia Trimde

Dame Claudia Trimde is a tech entrepreneur, publisher and author. She was knighted Dame Knight of the Guardia di Pace at Erfurt Cathedral in 2024, conferred by Guardia di Pace Germany and the CCCi (Assisi-Malta). From Berlin she runs her own AI company, Trimde AI, and shows founders and small companies how to put AI to work. She has built software since 2011: her BARCELONA deluxe iPad app won Best Digital Publication at the AEEPP Awards in Madrid. In 2007 she founded the luxury city magazine Le CITY deluxe and took it to Madrid, Istanbul and Miami. She is co-author and Creative Director of Barcelona Jumps! (2003) and co-presented the Channel 4 games show BITS in 1999.

Dame Claudia Trimde was knighted Dame Knight of the Guardia di Pace on 17 February 2024 in an investiture ceremony at Erfurt Cathedral, conferred by Guardia di Pace Germany and the CCCi (Assisi-Malta). Her special charge: Culture and Charity.

Six topics

1. **The Mindful Machine**
   Attention, AI and the line between a useful tool and a presence.
2. **Dame Knight in the Age of AI**
   What lasting traditions of service, culture and charity can say to a world of algorithms.
3. **Women Who Build with AI**
   How women entrepreneurs can put AI to work as leverage, starting with familiarity and confidence.
4. **Autopilot and Me Time**
   Handing the repeatable parts of life to autopilot, and keeping the human side of every relationship human.
5. **Mobile Then, AI Now**
   Her WAN-IFRA Frankfurt 2012 talk “Because the customer wants mobile”, replayed for 2026.
6. **From a Channel 4 Games Show to Building Software**
   Making technology human, on camera, on stage and in live classes.

Formats and logistics

Formats: guest, co-host segment, panel.

Logistics: video recording from Berlin, her own camera and mic, 45 to 60 minutes, EN, DE, ES, a video meeting to prepare. Guest appearances are free for the show.

Proof: BITS playlist, Istanbul playlist, WAN-IFRA 2012 deck, IMDb nm0872892.

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