

Photo: Vasile Ciobanu

PRESS

Dame Claudia Trimde

Short and long bio, portraits with credit, a fact sheet and the press contact.

In front of the camera since 1999. Publisher of Le CITY deluxe since 2007. Apple developer since 2011. Building with and teaching AI since 2024. Founder of Trimde AI. Co-author of Barcelona Jumps!

Dame Claudia Trimde was knighted Dame Knight of the Guardia di Pace on 17 February 2024 in an investiture ceremony at Erfurt Cathedral, conferred by Guardia di Pace Germany and the CCCi (Assisi-Malta). Her special charge: Culture and Charity.

Short bio

Dame Claudia Trimde is a tech entrepreneur, publisher and author. She was knighted Dame Knight of the Guardia di Pace at Erfurt Cathedral in 2024, conferred by Guardia di Pace Germany and the CCCi (Assisi-Malta). From Berlin she runs her own AI company, Trimde AI, and shows founders and small companies how to put AI to work. She has built software since 2011: her BARCELONA deluxe iPad app won Best Digital Publication at the AEEPP Awards in Madrid. In 2007 she founded the luxury city magazine Le CITY deluxe and took it to Madrid, Istanbul and Miami. She is co-author and Creative Director of Barcelona Jumps! (2003) and co-presented the Channel 4 games show BITS in 1999.

Long bio

Dame Claudia Trimde is a tech entrepreneur, publisher and author. She makes the new understandable. On 17 February 2024 she was knighted Dame Knight of the Guardia di Pace in an investiture ceremony at Erfurt Cathedral (Erfurter Dom), conferred by Guardia di Pace Germany and the CCCi (Assisi-Malta). Her special charge: Culture and Charity.

Today, from Berlin, she runs her own AI company, Trimde AI at trimde.ai, and shows founders and small companies how to put AI to work. She has built software since 2011, beginning with the BARCELONA deluxe iPad app. It is the same job she has done throughout her career: taking something new and a little intimidating and making it understandable for people who are not technical. In April 2026 she was a panel speaker at the MQ Entrepreneurs Forum in Marbella.

In 2007 she founded the luxury city magazine Le CITY deluxe and became its publisher and CEO. Over twelve editions she took it from Barcelona to Madrid, Istanbul and Miami. The magazine won an Accésit (runner-up) for Publication of the Year at the AEEPP Awards in 2009. In 2011 its BARCELONA deluxe iPad app, launched in winter 2010/11, won Best Digital Publication at the AEEPP Awards in Madrid, and Claudia received the prize as CEO. Her DELUXE Agency became an official Apple developer in 2011. Her 2011 Istanbul media conference was covered by TRT Haber and Ülke TV. In 2012 she was a member of the AEEPP jury, and she told publishers at WAN-IFRA Frankfurt why the customer wants mobile. She also interviewed on camera: several Le CITY deluxe films credit “Interview by Claudia Trimde”, among them conversations with Kike Sarasola, Elena Barraquer and Carmen Posadas.

In 2002 she founded the Barcelona agency Blackout Station. In 2003 she was co-author and Creative Director of Barcelona Jumps! (Blackout Station, Barcelona), with David Escamilla.

She started in front of the camera: in 1999 she co-presented the Channel 4 games show BITS. She appeared as a dancer in the feature film Complicity (2000), presented the weekly fashion programme Líneas on Vía Digital (2001 to 2002) and appeared in a guest role in the Telecinco series Los Serrano (2004). Claudia holds an M.A. (Hons) from the University of Glasgow and completed her 200-hour yoga teacher training at House of Om in Ubud in 2025. She speaks English, German and Spanish.

Fact sheet

Name as used publicly	Dame Claudia Trimde
Based in	Berlin
Languages	English, German, Spanish
Honour	Knighted Dame Knight of the Guardia di Pace on 17 February 2024 at Erfurt Cathedral, conferred by Guardia di Pace Germany and the CCCi (Assisi-Malta)
Television	Co-presented the Channel 4 games show BITS (1999); presented the weekly fashion programme Líneas on Vía Digital (2001 to 2002)
Founded	Her AI company, Trimde AI at trimde.ai (2026); Le CITY deluxe (2007)
Book	Co-author and Creative Director of Barcelona Jumps! (Blackout Station, Barcelona, 2003), with David Escamilla. ISBN 978-84-607-8863-8

As seen in

Channel 4, TRT Haber, Ülke TV, AEEPP, Docenotas, La Verdad, AFP

Press contact

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Dame Claudia Trimde, Erfurt Cathedral, 2024

